LÖFFELFERTIG
EINGERICHET

REZEPION/ OFFICE

SCHLAF- BEREICH

KÜCHE/ KITCHENETTE

Betreiber- Gesellschaft

ESS- / ARBEITSPLATZ

Wohn- Bereich

Profess. Reinigung

Rezeption/ Office

Schlaf- Bereich

Ess-/ Arbeitsplatz

Wohn- Bereich

Betreiber- Gesellschaft

Küche/ Kitchenette

Profess. Reinigung
CUSTOMER PRODUCTS

- BOOKING WEBSITE
- INTEGRATED BOOKING SOLUTION
- PAYMENT SOLUTION

PROVIDER PRODUCTS

- PROPERTY MANAGEMENT
- DISTRIBUTION SYSTEM
- PAYMENT SOLUTION
GROWING DEMAND AND SUPPLY
WORLD WIDE FASTEST GROWING ACCOMMODATION SEGMENT

GROWTH OF INVENTORY ‘14 – ‘15

US & CANADA
446,000

US & CANADA
446,000

SOUTH AMERICA
32,000

EUROPE
106,000

AFRICA
8,800

MIDDLE EAST
56,000

ASIA
72,000

AUSTRALIA & NZ
59,000

GROWING DEMAND AND SUPPLY WORLDWIDE FASTEST GROWING ACCOMMODATION SEGMENT

WORLDWIDE
+800,000 Apartments
€ 23.4 B Revenue/Year

CAGR: 10% (2014–2019)

Source: GSAIR 2015/2016 + own research; Assumption for revenue calculation: ADR € 100, Occupancy Rate: 80%
BOOKING PROCESS WITHOUT ACOMODEO
INEFFICIENT BOOKING PROCESS DUE TO THE LACK OF DIGITALIZATION

- Central Reservation Systems (CRS)
  - max. 30 nights
- Google Search
- Local Apartment Agency
- Travel Agencies
- OTAs
- E-Mail, Telephone Enquiry
- Average Response Time: 2-3 Days
- Global Distribution Systems (GDS)
  - max. 30 nights
- Corp. OBES
BOOKING PROCESS WITH ACOMODEO ECOSYSTEM
ACCELERATED BOOKING PROCESS THROUGH DIGITALIZATION

OPERATOR
- ACOMODEO AMS
- Central Reservation Systems (CRS)

ACOMODEO GDS
- Global Distribution Systems (GDS)
- Travel Agencies

CUSTOMER
- ACOMODEO .COM
- IBE
- IFRAME
- ACOPAY
- Other OTAs and OBEs
THANK YOU

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