

HSMA Startup Session

hetras Mobile Guest Journey

February 22nd, 2016

•hetras



The heart of hotel management for a new generation of hoteliers.



THE COMPLETE HOTEL MANAGEMENT SOFTWARE

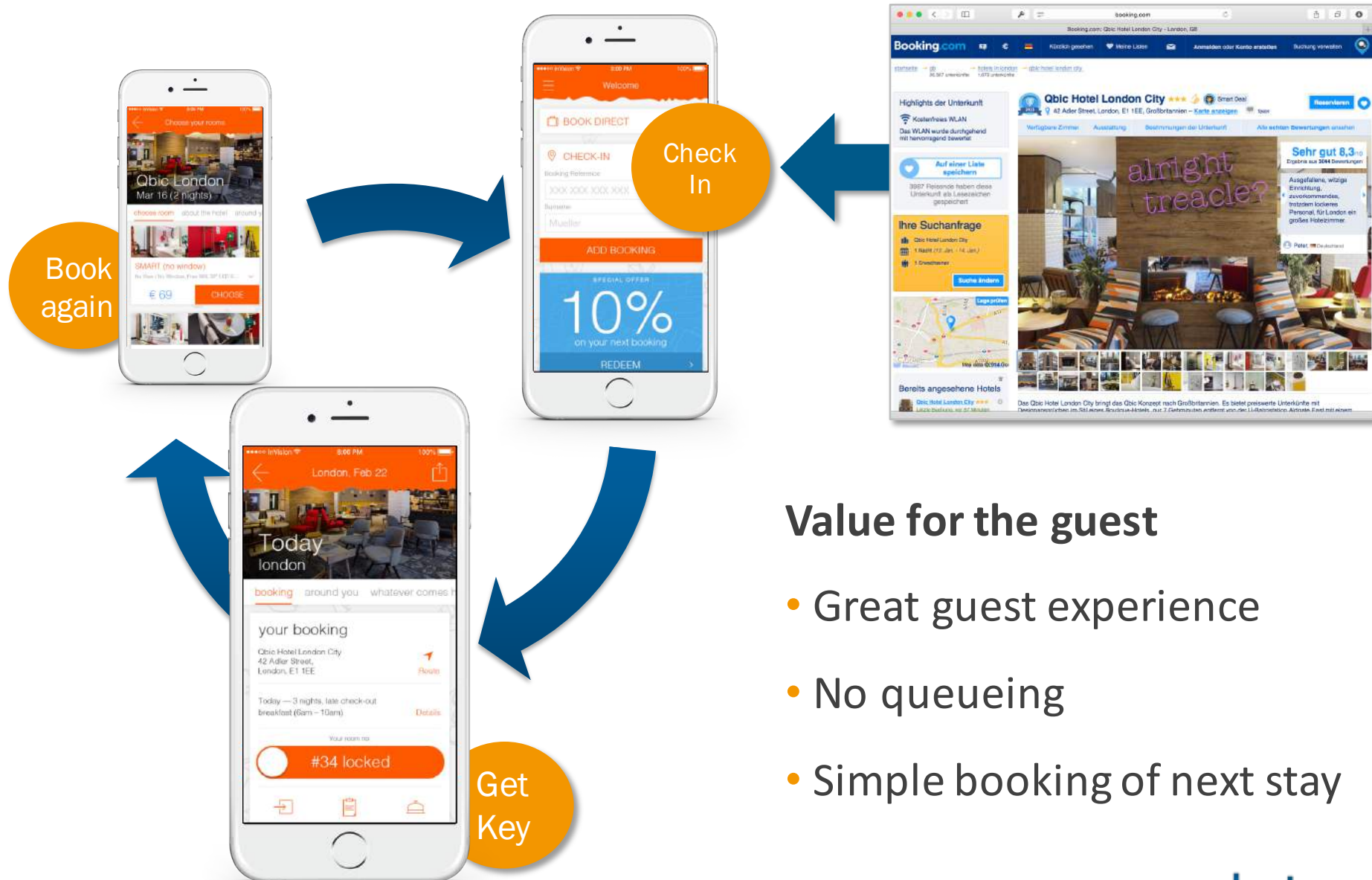
Transform your business - learn from a new generation of hoteliers

hetras is a cloud ERP system for hotel chains comprising

- PMS
- CRS (incl. channel manager + IBE)
- Public API
- Mobile guest journey

All available to hoteliers on a monthly subscription fee

Fully mobile guest journey with 3 touchpoints



Value for the guest

- Great guest experience
- No queueing
- Simple booking of next stay

Value for hoteliers

Value

Less costs of sales

More revenues

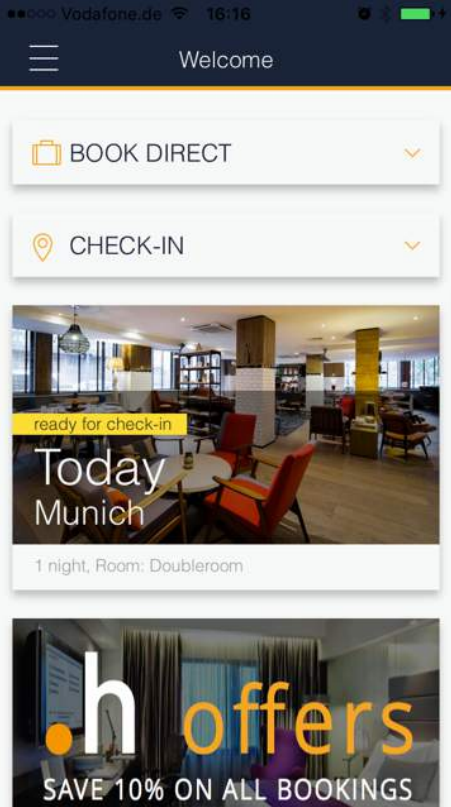
Higher brand loyalty

Less door cards

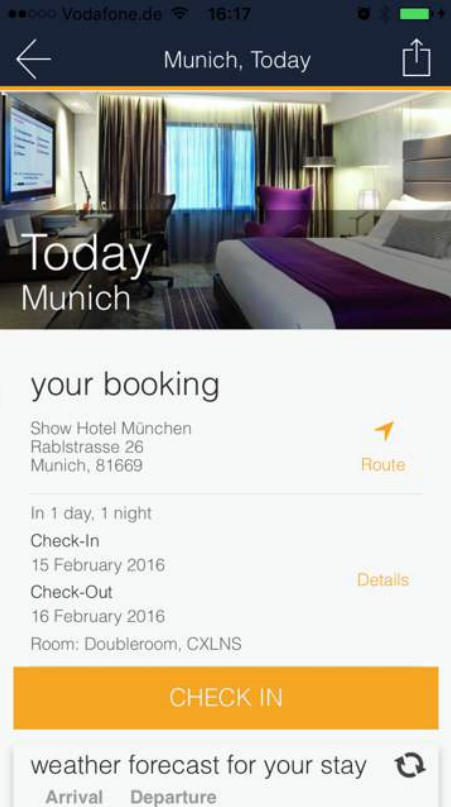
Driver

- Save 18-40% OTA commission on direct bookings
- Promotions, upselling
- Being a real host - not an admin
- Sticky, convenient guest process
- Save 0,50 EUR per key card per stay

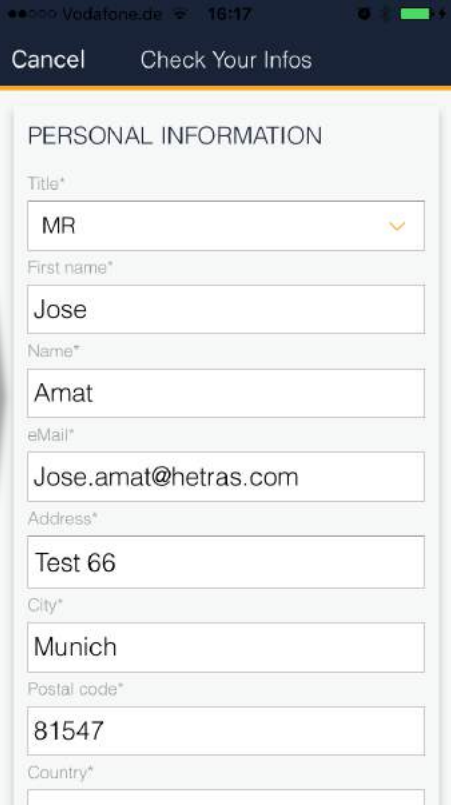
Mobile check-in



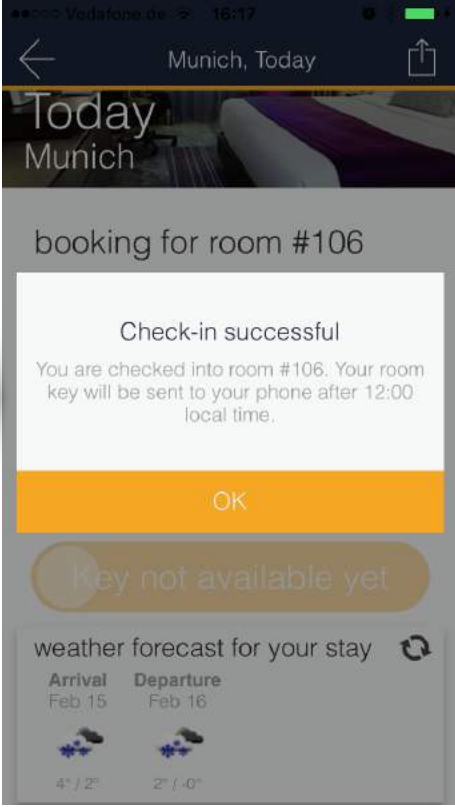
24 hrs. before arrival:



Start check-in



Complete personal data



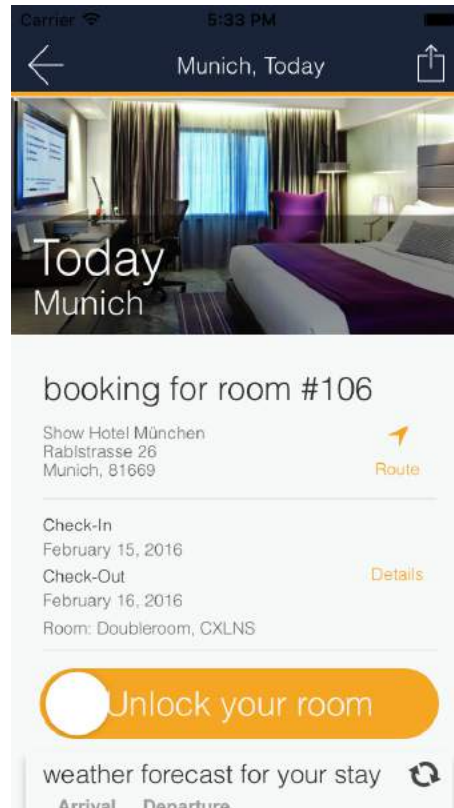
Get your room

Keyless entry

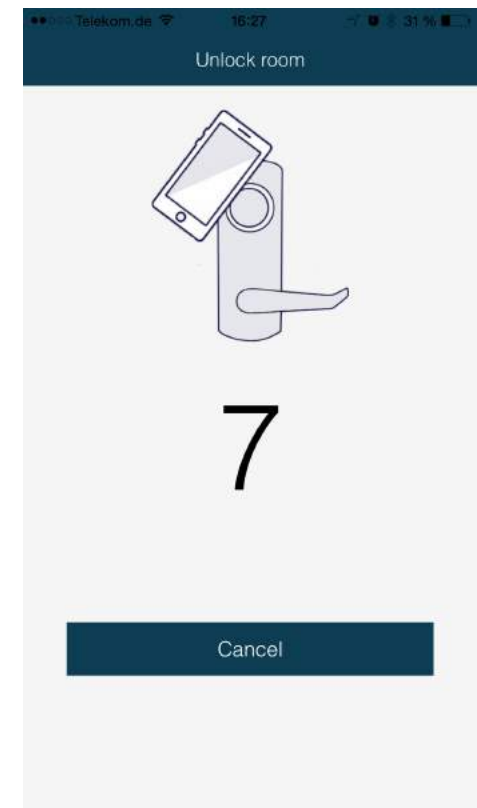


Day of arrival (noon):

Push notification
„Your room is ready!“

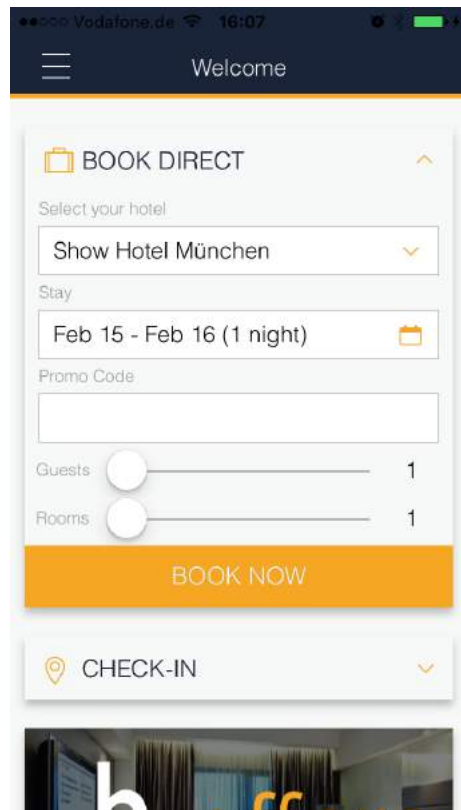


Swipe key

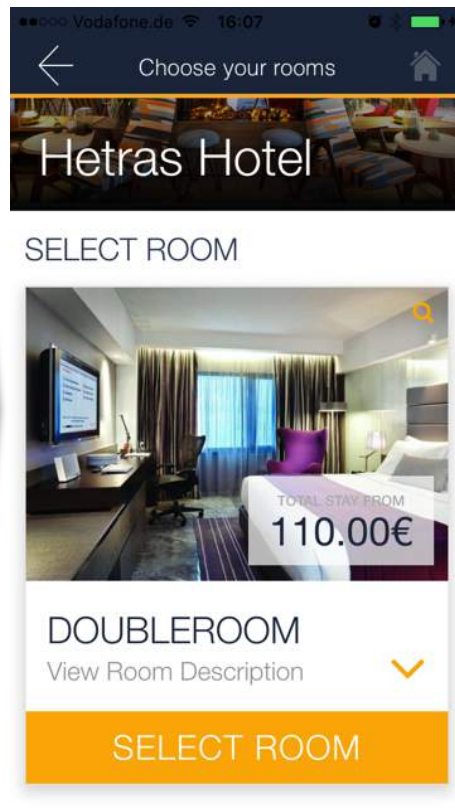


Open room

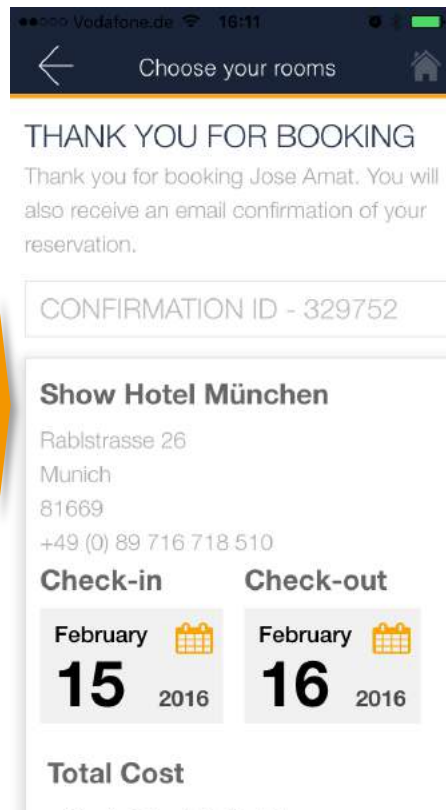
Book your next stay right from the app



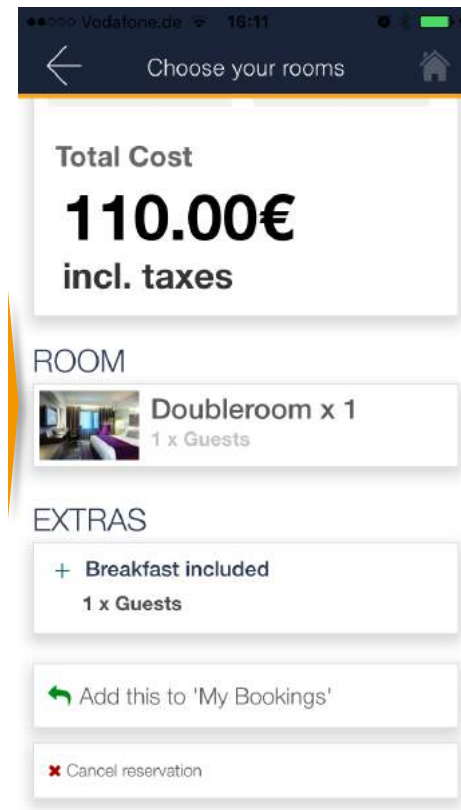
Book your next stay:



Select room and extras



Complete booking



Booking goes to „My Bookings“

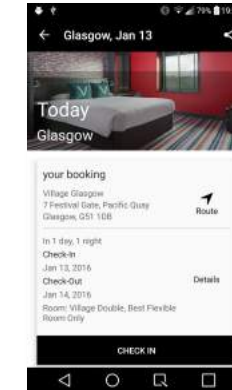
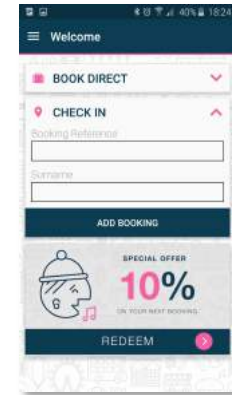
Easy customization to specific hotel chains

Hotel brand / CI
(Logo, colors, app icon, splash screen)

Payment provider
(Six, Adyen, others to come)

Hotel / chain setup
(Automatically via hetras PMS/CRS)

Room / hotel images
(Upload custom images)



Questions?