



RISIKEN & NEBENWIRKUNGEN IN DER NACHHALTIGKEIT

André Wiehe

THINK

PEOPLE · COMMUNITY · PLANET

WHAT WE DO



Responsible Business

One of the world's most ethical hospitality companies
Building on a long heritage of sustainability since 1989

THINK PEOPLE

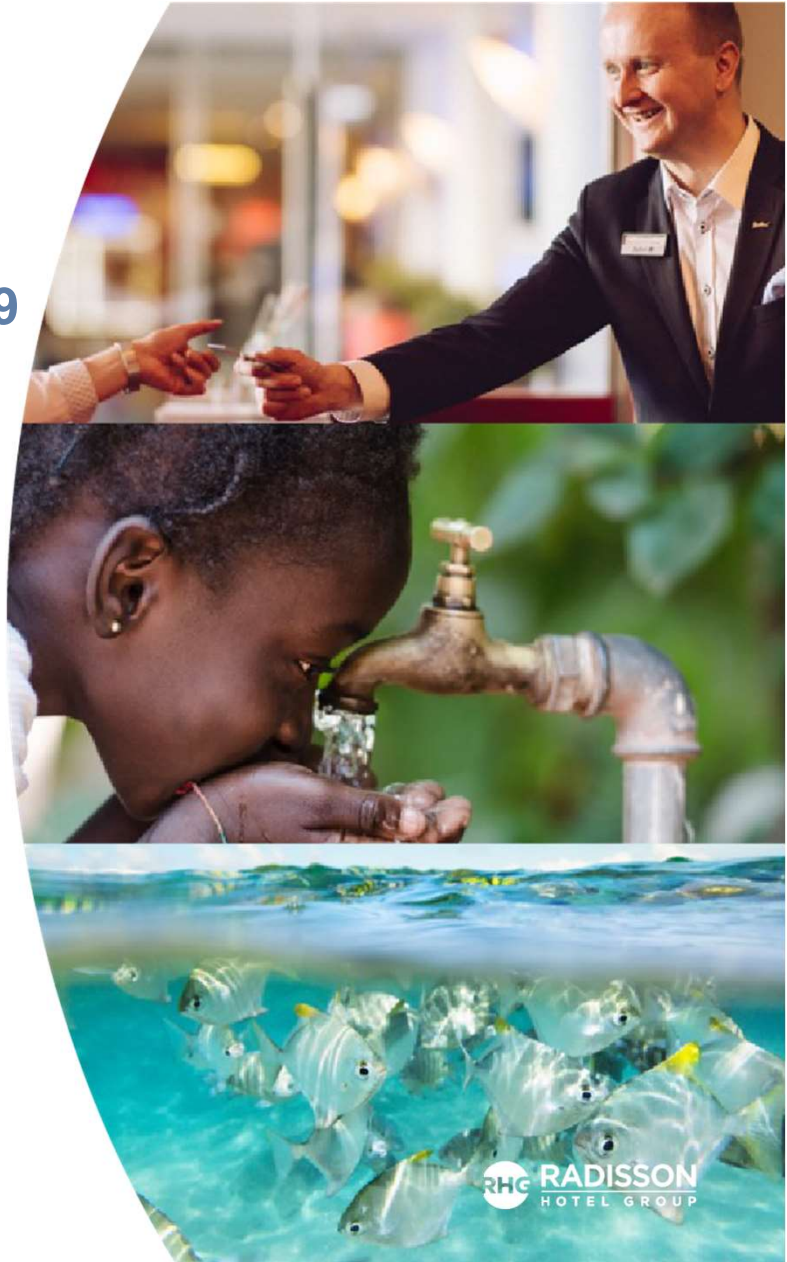
Caring for people in our hotels and the value chain
Welcoming guests in a safe and secure environment

THINK COMMUNITY

We make meaningful contributions to our communities
together with our global and local charity partners

THINK PLANET

Minimizing our hotel's footprint with a 30% reduction
target. Championing sustainable business practices



RHG Responsible Business 2021

In a nutshell

Think People



1.5M training hours completed and **80%** increase in course completion rates vs 2020



100% Radisson Hotels validated by SGS on Safety Protocol



29% Women in Leadership



6th modern slavery statement issued

Think Community



€510K donated to charity by RHG corporate offices and hotels



SOS Children's Villages is our global **charity partner**



26,500 team member volunteering hours



28,500 people provided with safe drinking water for life



12 projects supported with 100% Carbon Neutral Meetings, offsetting 37,800 t CO2e

Think Planet



21% carbon reduction per square meter since 2019



56 hotels with 100% renewable electricity



23% water footprint reduction per m2 vs 2019



232 hotels are eco-labelled



513 electric car-charging stations

HSMA day



GLOBAL CONTEXT

Global context: increasing demand for sustainability

Acceleration of sustainability requirements as business recovers

1

Clients

Setting their own Science Based Target (SBTs) & Net Zero commitments

Impact on Hotel Groups:

In 3-5 yrs, leading companies will only do business with Hotel that have SBTs

Today, they ask companies to have full transparency on hotel carbon footprint

2

OTAs & B2B platforms

Set own detailed frameworks for Hotel Sustainability

Impact on Hotel Groups:

Have publicly launched different detailed hotel sustainability rating system

Pressure on hotel groups & individual hotels to provide more data than they can provide

3

Countries

130+ countries Net Zero commitment, vision & legislation

Impact on Hotel Groups:

Increased regulatory pressure



**1000 formats and
questions?**



Different formats – all over

259	2	Have any serious or violent crimes occurring on the premises (eg. murder or sexual assault) been alleged or reported in the last 12 months? (Y/N)
260	2	Has your hotel chain set (or committed to set) science-based targets (SBT) for greenhouse gas emission reduction? (Key - 0=N/A / 1=Currently not planning to set / 2=Planning to commit to set in next 12m / 3=Have committed to set / 4=Have already set)
261	2	If yes to the above question, please describe your commitment and by what year you have committed to reach it. (e.g., science-based target aligned with 1.5 degrees Celsius pathway by 2030 across all scopes or N/A)
262	2	Has your hotel chain made a commitment to set a net zero target (e.g., through reducing emissions and using carbon removal for remaining footprint)? (Key - 0=N/A / 1=Currently not planning to set / 2=Planning to set in next 12m / 3=Have already set)
263	2	If yes to the above question, please describe your commitment and by what year you have committed to reach it. (e.g., Net zero target by 2040; Net Zero target in line with SBTi by 2050 or N/A)
264	2	Has your hotel chain made a commitment to carbon neutrality (e.g., through offsetting your remaining footprint)? (Key - 0=N/A / 1=No carbon neutrality target set / 2=Carbon neutrality target set / 3=Carbon neutrality already in place)
265	2	If yes to the above question, what is your target year to reach carbon neutrality? (e.g., target year for carbon neutrality (could be in the past if hotel chain is already carbon neutral) or N/A)
266	2	What is the share of your hotel chain's electricity consumption sourced from renewable sources? (e.g., Percentage (0-100%) or N/A if unknown or not measured)
267	2	Has your hotel chain committed to increase the share of electricity consumption from renewable sources? (Key - 0=N/A / 1=Currently not planning to commit to increase % / 2=Planning to commit to increase % in next 12m / 3=Have committed to increase %)
268	2	If yes to the above question, how much and by when? (e.g., 100% by 2025)
269	2	Has your hotel chain made a commitment to stop using single-use plastic toiletries (with target date in place, e.g. 2025)? (Key - 0=N/A / 1=No commitment to stop / 2=Have committed to stop / 3=Have already stopped)
270	2	If yes to the above question, by what year have you committed to stop using single-use plastic toiletries (before 2050)? (e.g., target year to stop (could be in the past if hotel chain has already stopped) or N/A)
264	2	Has your company adopted science-based targets (in line with the Paris Agreement) or company targets for reducing greenhouse gas emissions? If yes, please provide further details of your targets and your latest public performance against these targets (e.g. XX% reduction by 2030)
265	2	Does your hotel have a Green Star rating, NABERS rating or other certification?

Different formats – all over

Do you provide charging stations for electronic vehicles at your hotel?

If yes, how many?

Do you plan to install charging stations for electronic vehicles? (Y/N) If yes, how many?

If you don't have charging stations and are not planning to install any, what are the reasons?

Is the hotel certified by a globally recognized "sustainable" certification program? (Y or N)

If yes, please name all sustainable certification programs you participate in. Examples: Global Sustainable Tourism Council-recognized programs or LEED programs.

Does your sustainable certification include a third party audit? (Y or N)

Does the hotel measure carbon per room-night? (Y or N)

If yes, what is the carbon per room-night measurement? Example: 25.15 kg CO2e per room-night or 55.41 lbs CO2e per room-night. (if not measured, enter 0)

What is the unit of measure for the carbon per room night measurement? (kgs or lbs) (if not measured, enter NA)

What period (in months) does the Carbon measurement cover? Example: 6 months/12 months/24 months. (if not measured, enter 0)

Does the hotel measure water per room-night? (Y or N)

If yes, what is the water per room-night measurement? Example: 365.60 Liters per room-night or 96.59 gallons per room-night. (if not measured, enter 0)

What is the unit of measure for water per room night? (Liters or gallons) (if not measured, enter NA)

What period (in months) does the water per room night measurement cover? Example: 6 months/12 months/24 months. (if not measured, enter 0)

Does the hotel measure energy intensity? (Y or N)(Energy Intensity is defined as the property's energy use from electricity, heating fuel, purchased steam, and chilled water and hot water, divided by the total gross conditioned floor area of the building)

If yes, what is the energy intensity measurement? Example: 191.1 kBtu per square foot or 2233.2 MJ per square meter. (if not measured, enter 0)

What is the unit of measure for energy intensity? (BTU per Square Foot or MJ per Square Meter) (if not measured, enter NA)

What period does the energy intensity measurement cover? Example: 6 months/12 months/24 months. (if not measured, enter 0)

OTA's developing own formats

Was ist Green Stay?

Green Stay bietet Reisenden einen klar definierten globalen Standard für den Vergleich der ökologischen Nachhaltigkeit von Hotels. So können Sie leichter eine umweltfreundliche Buchungsentscheidung treffen.

Die Auswertung durch Green Stay basiert auf der Hotel Carbon Measurement Initiative (HCMI), 2011 gegründet vom World Travel & Tourism Council (WTTC) und der International Tourism Partnership. Die Initiative wurde von einer Arbeitsgruppe zahlreicher Hotelverbände weiterentwickelt.



**WHAT CAN WE
DO TOGETHER?**



Raising the bar for global hotel sustainability

Radisson Hotel Group, together with its owners Jin Jiang International, are the drivers behind a new Hotel Sustainability Basic Standard in the industry.

Currently endorsed by groups representing 25,000 hotels

Finalization of Basics by World Tourism & Travel Council

Implementation across hotel companies and distribution platforms

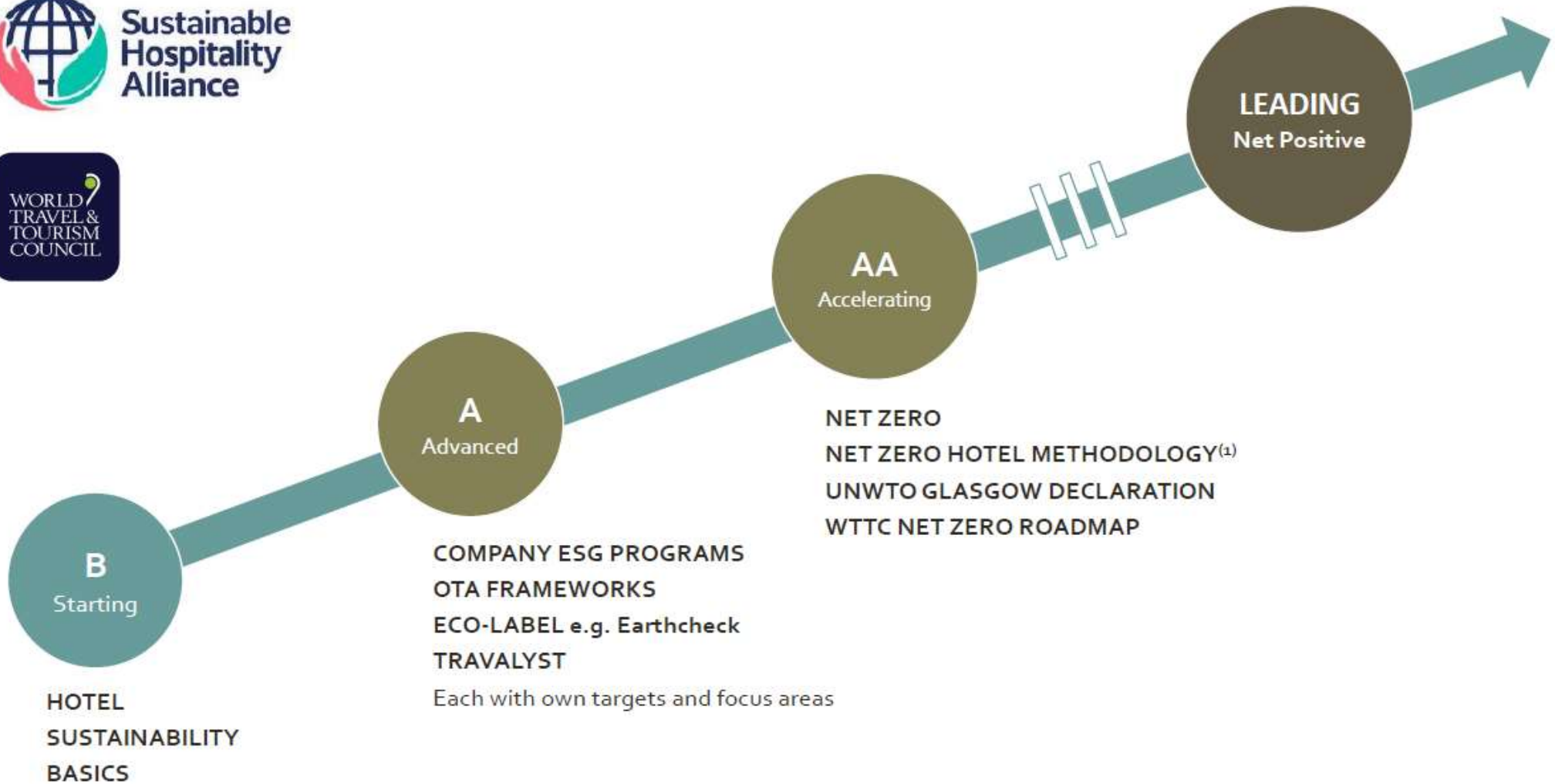


Sustainability Basic framework

An inclusive model for hotel sustainability

ACCOR | BARCELÓ HOTEL GROUP | DEUTSCHE HOSPITALITY | HUAZHU
INDIAN HOTELS COMPANY LIMITED | JIN JIANG INTERNATIONAL
LOUVRE HOTELS GROUP | MELIÁ HOTELS INTERNATIONAL
MINOR HOTELS | NH HOTEL GROUP | RADISSON HOTEL GROUP

Pathway to Net positive hospitality, starting at Hotel Sustainability Basics level



Sustainable Hospitality Alliance

- Brings together the world's leading hotel companies
- Provides a pre-competitive voice for environmental and social responsibility in the industry
- Radisson Hotel Group has committed to the Sustainable Hospitality Alliance 2030 hotel industry goals, in line with the COP21 requirements



2030 hotel industry goals

Climate action

Embracing science-based targets

Water stewardship

Embedding water stewardship

Youth employment

Impacting one million young people by 2030

Human rights

Embedding human rights into corporate governance

Responsible consumption

Promoting responsible resource management to encourage sustainable procurement and waste reduction

Diversity, equity and inclusion

Advancing access to equal opportunities for all and economic independence

An initiative under the auspices of the WTTC, in partnership with Greenview and the SHA



> **Key figures:** over 200 companies / 30% of the entire T&T sector.

The definition of the **12 criteria** was carried out under the auspices of the WTTC to ensure robustness as well as a potential impact assessment.



> **Key figures:** world's leading provider of sustainability programs and data management for the hospitality and tourism sector

> Initiator of the *Green Lodging Trend Report*.

Greenview contributes to the Basics as *a technical consultant* in the definition of the Programme.



> **Key figures:** 16 world-leading hotel groups / 25% of the global hotel industry by rooms.

The "Basics" will have a positive impact on aligning the industry around a starting point on the *Pathway to Net Positive Hospitality* promoted by the Alliance.

Visibility on Distribution platforms

Similar to



Booking.com

GBP [List your property](#) **Matthew Buchanan**
Genius Level 2

[Stays](#) [Flights](#) [Flight + Hotel](#) [Car rentals](#) [Attractions](#) [Airport taxis](#)

Home > United States > California > San Francisco > Search results

Search
Destination/property name:

Check-in date:

Check-out date:

2 adults · 0 children · 1 room
 I'm travelling for work
[Search](#)

San Francisco: 265 properties found [Top picks for your search](#)

Nearby beaches: **Marshall Beach** **Baker Beach** **China Beach**

Handlery Union Square Hotel ★★★★★
[Union Square, San Francisco](#) · [Show on map](#) · 150 yards from centre · Metro access
This San Francisco hotel is located in Union Square, a 5-minute walk from the Powell Street cable car line. It offers an outdoor pool and rooms with an MP3 connection.
Very good **8.3** (2,077 reviews)
Location **9.4**
[Show prices](#)

Hotel Caza ★★★★★
[Fisherman's Wharf, San Francisco](#) · [Show on map](#) · 1.4 miles from centre · Beach nearby
1.7 miles from beach
Travel Sustainable property
Hotel Caza has a restaurant, fitness centre, a bar and shared lounge in San Francisco. This 4-star hotel offers a 24-hour front desk and a concierge service.
Very good **8.3** (172 reviews)
[Show prices](#)

Make a difference.
Choose a sustainable hotel for your next stay.

REQUIREMENT

- Show BASICS logo on hotel listings
- Recognize BASICS as matching level to own OTA framework

Confirmed alignment with key frameworks



4200 hotels

A strong endorser of the Basics.

They will move from the UNESCO-6-criteria Pledge to fully endorse the Basic framework.

Will soon join Travalyst and advocate for alignment.



TRAVALYST

Very positive conversations with leadership.

Possible formal support.

Coalition partners: Booking.com, Google, Skyscanner, Trip.com Group, TripAdvisor and Visa.



Fully behind the Basics Support Ecolabel of the Ecolabels such as Green Key International



Green Key

Supporter / verifier

OTA's and B2B platforms

Booking.com

Main driver of Travalyst for lodging,
Various contacts at CEO Level

Google

make *my* trip

At the start of their framework development,
Want to use GSTC framework

GBTA

Active engagement of RB & KAM in GBTA Sustainability
taskforce.

> HRS

Pathway to Net Positive Hospitality for the Planet



Net-zero pathway

Committed to net-zero by 2050

- Decarbonization of hotel industry by latest 2050
- Alignment on carbon measurement ([HCMI](#))
- Committed to setting Science-Based Targets and establishing net-zero targets in line with [SBTi net-zero standard](#)
- Radisson Hotel Group is joining
 - the Business Ambition for 1.5°C campaign
 - the UNFCCC Race to Zero



Green & Efficient Hotel Buildings

Achieve 30% carbon intensity reduction in 5 years

- Successful reduction of energy and water footprint by 30% in last 10 years
- Continue path to Net Zero by 2050
- Green Buildings with Build Planet (Advance) Guidelines
 - RHG technical standards as basis PLUS additional guidelines
 - Preparing owners for certification in BREEAM – LEED – EDGE
 - New build or conversion
- Renewable Energy expertise
 - Largest hotel solar installation in the Pacific at Radisson Blu Resort Fiji
 - Largest CBD solar installation at Park Inn by Radisson Foreshore Cape Town
- Partner on e-mobility
 - Allego partnership in Europe
 - Sunfuel partnership in India

Examples of green certified Radisson Hotels:

- Radisson Collection Magdalena Plaza Sevilla
- Radisson RED Dubai Silicon Oasis
- Radisson RED V&A Waterfront Cape Town
- Awarded MENA Green Buildings best retrofit: Radisson Blu Dubai Deira Creek



100% Carbon Neutral Meetings

Turning Emissions into Impact

- Globally with 9 brands, automated
- Projects are Gold Standard or Verified Carbon Standard (VCS)
- Linked to UN Sustainable Development Goals (SDGs)
- Supported 12 social and environmental projects in:
 - Peru
 - United States
 - Kenya
 - Turkey
 - India
 - China
- offsetting 37,800T CO₂e since 2019





HSMA day

2022

RHG **RADISSON**
HOTEL GROUP


RADISSON
COLLECTION

Radisson **BLU**

Radisson

RED
Radisson

RADISSON
Individuals.


PARK
PLAZA

park inn
by Radisson


COUNTRY
INN & SUITES
BY RADISSON

 prizeotel

RADISSON
REWARDS

 **RADISSON**
HOTELS

RADISSON
MEETINGS

Every Moment Matters