



ACCOR



Video

Machen ist wie wollen, nur krasser

9/7/2021



1

#Flexobility



4 Participants 00:15



*Welcome
to the world of*
ALL CONNECT

2

*#Emission Thinking &
#Human Centricity*





#ALLSAFE

ACCOR



ALL STAY WELL

WE ARE COMMITTED TO ENSURING THAT YOU STAY SAFE AND STAY WELL IN ALL OUR HOTELS

High standards of hygiene and cleanliness are already delivered across all our brands, all over the world.

The COVID-19 pandemic demands that we elevate those standards even further; therefore, we have launched the **ALLSAFE Label**, which represents some of the most stringent cleaning standards & operational procedures in the hospitality industry.

Accor's global cleanliness & prevention standards have been developed with and vetted by Bureau Veritas, a world leader in testing, inspection and certification. Today **92% of Accor network has adopted the ALLSAFE cleanliness and hygiene protocols.**

A strategic partnership with AXA – a world leader in insurance & assistance



Accor and AXA have announced a ground breaking global partnership to provide medical support across all Accor hotels worldwide should guests need medical assistance during their stay.

PLANET 21, ACTING FOR POSITIVE HOSPITALITY

ACCORHOTELS' ENVIRONMENTAL **Footprint**

Definition of the three AccorHotels footprints



Carbon footprint and energy consumption

represents the quantity of greenhouse gases generated by all the activities of the AccorHotels group and its consumption of fossil fuels.



Water consumption and eutrophication

represents the difference between the quantity of water taken from the environment and the quantity returned as well as the different types of water pollution.



Biodiversity footprint

represents the impact on ecosystems (biodiversity, species and their environment) caused by human activity on a given surface area (ha) over a given period (years).



All

HEARTIST FUND

ACCOR

4

Smart Products





IMAGE: ACCOR





ASTORE

YOUR PROCUREMENT PARTNER

Your procurement partner

All your hospitality needs delivered through innovative digital solutions supported by our global and local team of experts to secure and maximise your value.



Nearly
3,500
Suppliers
/ World



2.5
Billion €
purchases /
Worldwide



1
Innovative
digital
ecosystem



6 Families
covering
100% of hotel
needs



21 Offices
Worldwide and
270 Experts

3

Workspitality





*The future of work
starts here*





**„Die allermutigste
Handlung ist
immer noch,
selbst zu denken.
Laut.“**

Coco Chanel



RAFFLES \ ORIENT EXPRESS \ FAENA \ BANYAN TREE \ DELANO \ SOFITEL LEGEND \ FAIRMONT \ SLS \ SO
SOFITEL \ THE HOUSE OF ORIGINALS \ RIXOS \ ONEFINESTAY \ MANTIS \ MGALLERY \ 21C \ ART SERIES
MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA \ 25HOURS \ HYDE \ MÖVENPICK \ GRAND MERCURE \ PEPPERS
THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO \ MAMA SHELTER \ TRIBE \ BREAKFREE \ IBIS
IBIS STYLES \ GREET \ IBIS BUDGET \ JO&JOE \ HOTELF1